Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L8	864	(adverti??$5 ad ads promo$1 promotion$2 commercials coupon$1 incentive$1) SAME ((ratio percent$3 rate) WITH (page$1 action$1 click$3 clickthrough$1))	US-PGPUB; USPAT	OR	OFF	2005/06/04 21:02
L9	51	(adverti??$5 ad ads promo$1 promotion$2 commercials coupon$1 incentive$1) SAME ((report$3 statistic$2 compil?$4) WITH (ratio percent$3 rate) WITH (page$1 action$1 click$3 clickthrough$1))	US-PGPUB; USPAT	OR	OFF	2005/06/04 21:02
L10	27	9 AND ((@ad<"19991209" @rlad<"19991209"))	US-PGPUB; USPAT	OR	OFF	2005/06/04 21:14

nothing requires to Stph's
"Ad. on the web" found.